

Are you kidding me??? NAB should IMPROVE their content, marketing, and quality in the markets they want to dominate. XM happens to have the distribution capability in national broadcasting. Either let the NAB sink or let it learn to swim.

XM Radio has been a refreshing alternative that the american people ELECTIVELY CHOOSE to pay for to recieve XM's content. Be it talk, sports, news or weather. If XM offers Traffic & Weather content, then it's their right to broadcast it.

They have the Playboy channel... at a premium though. If a subscriber wants it, they pay for it.

This too, is the logic of XM. But superceding is XM's first amendment right to broadcast Traffic and Weather content over their spectrum which the FCC has granted the right to do so.

We could also argue from the perspective of the cable broadcast industry and the content there... The NAB is seeing the writing on the wall and wants to fight using the FCC as the leverage to fight their battles since the NAB sees it can't win on a logical front.

LET XM BROADCAST THEIR TRAFFIC & WEATHER CONTENT!!!